October is National Safe Work Month

Safety is everybody's business



ACCI Member Campaign Kit for National Safe Work Month

What is the campaign about?

October is National Safe Work Month – a time to commit to building safe and healthy workplaces for all Australians.

Safe Work Australia (SWA) is the national policy body responsible for WHS and Workers' Compensation arrangements in Australia. Since 2009, SWA have run a national campaign each October to raise awareness of WHS and provide resources for Australian workplaces to run their own events.

ACCI, as a Member of SWA is proud to support Safe Work Month each year with our member network.

This year following feedback from the ACCI WHS Committee, we have modified the Safe Work Month weekly themes to be more reflective of member priorities.

Our overarching theme is "**Safety is everybody's <u>business</u>**" with the Part and Parcel campaign echoed throughout each week's specific theme.

What you can do to help

This kit includes campaign key messages and links to campaign creative including posters, social media tiles, email signature banners and virtual backgrounds. We encourage you to share the campaign materials through your networks and with staff, and to use the campaign key messages to support your own content. For example, on websites, through social media accounts, stakeholder communications such as EDMs, and internal communications like staff messages and intranets.





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Campaign key messages

Each week in October, ACCI has allocated a specific theme building off SWA's weekly themes.

Week 1	Working together to manage risks at work is #PartandParcel of doing business	Physical risks and work environment
Week 2	Working together to protect mental health at work is #PartandParcel of doing business	Psychosocial hazards
Week 3	Ensuring all workers; young, mature age, migrant, are supported at work is #PartandParcel of doing business	Supporting at risk workers
Week 4	Working together to make WHS #PartandParcel of doing business in the changing world of work	New and emerging WHS issues

Campaign assets included for Member use

- Social media tiles for each week
- Posters
- e-Signature
- · Virtual meeting background

Hashtags: #safeworkmonth #PartandParcel of doing business



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Social media tiles

In the ZIP folder you will find social media tiles that you can use to post each week of Safe Work Month. There are two tile options for each week.

Week 1



Week 2



Week 3



Week 4





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Alternative social media tiles

Week 1



Week 2



Week 3



Week 4

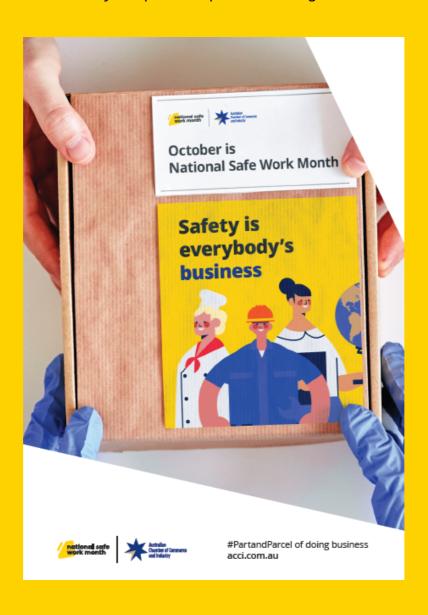




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Poster

We encourage you to print and display this poster during Safe Work Month and start a conversation about how safety is #part and parcel of doing business at our workplace.





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Other weekly themed posters







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Email signature banner

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Virtual background options







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National WHS Trends Report 2023

The ACCI WHS Business Survey is undertaken yearly and is designed to generate WHS data and information that is used for discussions with, and submissions to, governments about a raft of WHS issues and potential regulatory changes.

This year we intend on publishing a high level report of the survey results during Safe Work Month (week 4).

The report will cover four main themes:

- Psychosocial Hazards including Sexual Harassment, Bullying and Working from Home
- WHS hazards: Chemicals, airborne contaminants and biological hazards
- General WHS risk management
- WHS compliance and business costs

The WHS Committee will receive a draft rep<mark>ort prior</mark> to public release and those members who assisted with circulating the survey will receive a copy of the raw data.

