

October is National Safe Work Month

Safety is everybody's business



ACCI Member Campaign Kit for National Safe Work Month

What is the campaign about?

October is National Safe Work Month – a time to commit to building safe and healthy workplaces for all Australians.

Safe Work Australia (SWA) is the national policy body responsible for WHS and Workers' Compensation arrangements in Australia. Since 2009, SWA have run a national campaign each October to raise awareness of WHS and provide resources for Australian workplaces to run their own events.

ACCI, as a Member of SWA is proud to support Safe Work Month each year with our member network.

This year following feedback from the ACCI WHS Committee, we have modified the Safe Work Month weekly themes to be more reflective of member priorities.

Our overarching theme is "**Safety is everybody's business**" with the Part and Parcel campaign echoed throughout each week's specific theme.

What you can do to help

This kit includes campaign key messages and links to campaign creative including posters, social media tiles, email signature banners and virtual backgrounds. We encourage you to share the campaign materials through your networks and with staff, and to use the campaign key messages to support your own content. For example, on websites, through social media accounts, stakeholder communications such as EDMs, and internal communications like staff messages and intranets.



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Campaign key messages

Each week in October, ACCI has allocated a specific theme building off SWA's weekly themes.

Week 1	Working together to manage risks at work is #PartandParcel of doing business	Physical risks and work environment
Week 2	Working together to protect mental health at work is #PartandParcel of doing business	Psychosocial hazards
Week 3	Ensuring all workers; young, mature age, migrant, are supported at work is #PartandParcel of doing business	Supporting at risk workers
Week 4	Working together to make WHS #PartandParcel of doing business in the changing world of work	New and emerging WHS issues

Campaign assets included for Member use

- Social media tiles for each week
- Posters
- e-Signature
- Virtual meeting background

Hashtags: #safeworkmonth #PartandParcel of doing business



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Social media tiles

In the ZIP folder you will find social media tiles that you can use to post each week of Safe Work Month. There are two tile options for each week.

Week 1



Week 2



Week 3



Week 4



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Alternative social media tiles

Week 1



Week 2



Week 3



Week 4



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Poster

We encourage you to print and display this poster during Safe Work Month and start a conversation about how safety is #part and parcel of doing business at our workplace.



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Other weekly themed posters

WORKING TOGETHER TO MANAGE RISKS AT WORK

Risk management - Identify hazards

- Observe the work
- Look for trends
- Use surveys and tools
- Review available information
- Have a way for workers to report hazards

Find a manager safely



What supervisors can do to reduce workers' compensation stigma

- build a positive workplace culture
- know your organisation's processes for workers' compensation
- be supportive
- lead by example
- communicate early and regularly

For more on how you can take action to reduce workers' compensation stigma go to: swa.gov.au/workerscompensationstigma

What psychosocial hazards sound like at work

Workers might talk about their exposure to psychosocial hazards in different ways.

Recognise the signs.

- This place is toxic
- That was humiliating
- I can't sleep thinking about it
- I just don't know what I'm supposed to be doing
- I am scared, they'll be on my back
- I am burnt out
- I just can't stop seeing it
- over and over
- Micro-managing is undermining my confidence
- I am stressed
- Why can't they just let me get on with my job
- I am so stressed, it just wasn't fair
- I am just emotionally exhausted
- I am torn, I don't know what they want me to do
- I feel like a failure, how am I supposed to do all this?

For information on psychosocial model, Code of Practice, Manage



safe work australia

WORKING TOGETHER TO ENSURE A SAFE AND HEALTHY WORKPLACE

The future of work: Climate-related risks

A warming planet creates WHS risks. Heat, flooding and extreme weather events are increasingly likely to disrupt the normal operation of many businesses.

New technologies and industries are also emerging, creating new roles, as well as new WHS risks.

Find out more about the future of work at safeworkmonth.swa.gov.au



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Email signature banner





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Virtual background options





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National WHS Trends Report 2023

The ACCI WHS Business Survey is undertaken yearly and is designed to generate WHS data and information that is used for discussions with, and submissions to, governments about a raft of WHS issues and potential regulatory changes.

This year we intend on publishing a high level report of the survey results during Safe Work Month (week 4).

The report will cover four main themes:

- Psychosocial Hazards including Sexual Harassment, Bullying and Working from Home
- WHS hazards: Chemicals, airborne contaminants and biological hazards
- General WHS risk management
- WHS compliance and business costs

The WHS Committee will receive a draft report prior to public release and those members who assisted with circulating the survey will receive a copy of the raw data.

