

Are you ready for five generations in the workplace?



Brisbane | 22 May 2018
Sydney | 23 May 2018
Melbourne | 24 May 2018

NEXT
IN BUSINESS GEN



ATLASSIAN

Workplace
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BUSINESS
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CCIQ
Powering business potential



Victorian
Chamber of Commerce
and Industry

Leadership | Diversity | Flexibility

For the first time we have five different generations in the workforce. But the things that drive Gen Z, Millennials, Gen X, Baby Boomers and Traditionalists are very, very different.

To cater to them all you need to rethink a lot of things you take for granted inside your business, from communications and technology to recruitment, working practices, incentives and process automation.

This new, high impact event series brings global experts to Brisbane, Sydney and Melbourne to share insights on how some of the world's most advanced companies are turning these problems into a new opportunity.

Learn from workplace culture champions:

Netflix's culture architect Patty McCord;

Atlassian work futurist Dom Price;

Business transformation expert Tom Goodwin;

Billion-dollar startup founder Cyan Ta'eed;

Growth Lead at Workplace by Facebook Ben Gould

And many more besides.

Tickets

Australian Chamber members

Early Bird: \$400 | Standard: \$500

Non-members

Early Bird: \$550 | Standard: \$650

Tickets available at nextgeninbiz.eventbrite.com

Patty McCord

How to meet the highest workplace expectations

In the last year the world has been turned on its head, with changing worker expectation and increased calls for diversity and more female leaders ensuring business as usual is no longer acceptable for any business if it is to succeed.

With shifting workplace practices and changing expectations from Millennials and Gen Zs entering the workforce for the first time, how can businesses built on traditional ideals adapt, and ensure they take their older and established workforce on the journey?

Patty McCord, widely regarded as one of the leading workplace culture thinkers in the world, has been there and done that. During her 14 years at Netflix she helped the business transition from a DVD delivery company to the world's biggest entertainment provider.

It was a journey that taught everyone in the company a lot, and gave rise to what Facebook's Sheryl Sandberg described as "the most influential document to ever come out of Silicone Valley": the Netflix Culture Deck.

With more than 15m views, the deck is the backbone of Netflix's fabled open and honest culture which demands nothing less than excellence from each employee.

At NextGen in Business McCord will share some of her experiences from her time at Netflix, and subsequently as a consultant to some of the world's biggest brands, on preparing for the next generation of the workforce and creating a culture that everyone can embrace.

Author of “Powerful: Building a Culture of Freedom and Responsibility”



Tom Goodwin

Innovation and transformation expert



How to brace for the changes technology is bringing to your business

The robots are coming, and they are gunning for your job. In the next decade different types of artificial intelligence will perform arduous tasks that currently take large teams of people in moments.

And that is just one of the many disruptions coming for your business that will help ensure the jobs people are doing today will look very different in the next 20 years, and the skills you need to have in the company are entirely different.

But how do you go about training and preparing the people you

already have for this brave new world, and what are the traits and skills you should be looking for in your new hires to make them adaptable for it?

While in Australia for NextGen in Business Goodwin, who has spent his career helping some of the world's biggest companies prepare for disruption, will outline some of the technologies you need to be aware of, and how you need to think about training yourself and your people with a new range of skills to make them fit for purpose in the new environment.

Dominic Price

Atlassian's head of R&D and work futurist



How to build 21st Century-ready teams

All successful businesses are built around strong teams, but many companies are unable to create teams capable of creating the products and services they need.

Dom Price has spent his career studying how teams operate, and is on the cutting edge when it comes to creating high-performance workplaces. At Atlassian he has created the Atlassian Team Playbook, which details more than 100 team building activities that have helped take the company from a Sydney-based tech startup

to multi-billion dollar listed company with offices across the world.

In Brisbane, Sydney and Melbourne Price will detail how he approaches thinking about workplace structures, creating agile teams, and why taking the traditional approach to work will ensure your company is doomed to fail fast.

Program

Time	Schedule	About
8.30am	Opening	Master of Ceremonies: Claire Madden Social researcher, demographer and commentator
9am	Keynote: Winning at your employee experience strategy	Claudia Shepherd HubSpot Australia's culture & engagement manager
9.45am	Keynote: How to build 21st Century-ready teams	Dominic Price Atlassian's head of R&D and work futurist
10.30am	Morning Tea	Networking opportunity
11am	Keynote: How to brace for the changes technology is bringing to your business	Tom Goodwin (US) Zenith's business transformation expert
12pm	Workforce Rethink Panel: Business leaders and managers from global companies provide practical advice on rethinking workplace practices that empower diverse teams	Dominic Price Atlassian's head of R&D and work futurist Ben Gould Growth lead at Workplace by Facebook Cyan Ta'eed Envato's co-founder and executive director (Melbourne only) Amber Johnson Envato's HR manager (Brisbane & Sydney) Zach Kitschke Canva's head of people (Sydney only) Lauren Trethowan Head of Technology, People and Culture at Australia Post (Sydney and Melbourne) Dr Alicia Aitken Transformation and change delivery at ANZ (Brisbane only)
1pm	Lunch	Networking opportunity
2pm	Keynote: How to meet the highest workplace expectations	Patty McCord (US) Author of "Powerful: Building a Culture of Freedom and Responsibility"
3.15pm	Closing Address	Claire Madden Social researcher, demographer and commentator
3.30pm	Close	

*The Australian Chamber reserves the right to amend the program at any time.

Speakers



Patty McCord (US)
Author of “Powerful: Building a Culture of Freedom and Responsibility”

Patty McCord was chief talent officer at Netflix for 14 years and was instrumental in creating one of the most influential documents ever to come out of Silicon Valley, Netflix's Culture Deck. She now coaches and advises on leadership and culture and is the author of Powerful: Building a Culture of Freedom and Responsibility.



Tom Goodwin (US)
Innovation and transformation expert

Tom Goodwin is a leading global innovation and business transformation thinker. He is executive vice president for innovation at media agency Zenith USA and for the last two years has been named the number one voice in marketing by LinkedIn.



Dominic Price
Atlassian’s head of R&D and work futurist

Dominic Price is the Head of R&D and Work Futurist at Atlassian, where he helped pioneer their Team Playbook. He is an advocate for an inclusive, exciting workplace culture where diversity of thought, skill, and background are essential ingredients for innovative and productive team collaboration.



Claire Madden
Social researcher and demographer

Claire Madden is the Australian go-to expert on generational engagement. The social researcher, media commentator and author of Hello Gen Z: Engaging the Generation of Post-Millennials, will be the master of ceremonies for the series.



Ben Gould
Growth lead at Workplace by Facebook

Ben leads growth for Workplace by Facebook across Australia and New Zealand. Workplace is an internal communications and collaboration platform that unlocks human potential by giving the world a place to work together. With over 30,000 customers globally, Facebook helps companies be more open and connected with their employees in a mobile first world.



Claudia Shepherd
Hubspot Australia’s culture and engagement manager

As Manager of Culture and Engagement, Claudia is an integral part of ensuring HubSpot's award winning culture flourishes in our APAC region. Since joining in 2015 she has helped triple HubSpot Sydney's team while maintaining their culture. In a keynote she will delve into winning at your employee culture.

Speakers



Amber Johnson
Envato's HR manager

Amber Johnson is the HR Manager at Envato, the world's leading community for creative assets and creative people. Amber has spent more than 10 years in human resources, covering the entire spectrum from talent acquisition to implementing people and culture strategies. Amber will join our panel discussions in Brisbane 22 May and Sydney 23 May 2018.



Zach Kitschke
Canva's head of people

Zach is Head of People at Canva, one of the world's fastest growing tech start-ups with over 10 million users in 190 countries. Zach plays an integral role in the 250 strong team, by focusing on team goal setting and celebrating achievement, as well as building a collaborative and inclusive culture that empowers everyone to grow and develop. He will join the panel in Sydney on 23 May 2018.



Lauren Trethowan
Australia Post's head of technology, people and culture

Lauren is a registered psychologist with over 15 years' experience in people and change, with a focus on designing great workplace cultures, employee experience and developing capability. Lauren is currently Head of HR, Technology at Australia Post providing strategic HR advice, consulting and coaching for all of Technology and supporting the new technology strategy. She will be joining the panel in Sydney on 23 May and Melbourne on 24 May 2018.



Cyan Ta'eed
Envato's co-founder and executive director

Cyan Ta'eed is the Co-Founder and Executive Director of Envato. She began her career as a graphic designer, founding Envato out of her parent's garage. Cyan has created a diverse, inclusive and female empowered culture at Envato that promotes innovation, flexibility and robust HR practices. Cyan will join our panel discussion at the Melbourne event on 24 May 2018.



Dr Alicia Aitken
Transformation and change delivery at ANZ

Alicia is tasked with ensuring ANZ has the talent, culture & capability needed to execute the organisation's strategic agenda. ANZ is embracing new ways of working by breaking down hierarchies and increasing collaboration across business units ensuring the change capability to adapt and grow. Alicia will join the panel discussion in Brisbane on 22 May 2018.

Important Details

BRISBANE | Tuesday, 22 May 2018 | 8.30am – 3.30pm

Brisbane Convention and Exhibition Centre
Merivale street and Glenelg Street, South Brisbane

SYDNEY | Wednesday, 23 May 2018 | 8.30am – 3.30pm

International Convention Centre (ICC)
14 Darling Drive, Sydney

MELBOURNE | Thursday, 24 May 2018 | 8.30am – 3.30pm

Melbourne Convention and Exhibition Centre
1 Convention Centre Place, South Wharf

For more information, contact:

Liz Wheatley | Events Coordinator

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The NextGen in Business event series is brought to you by the Australian Chamber of Commerce and Industry through its Biz Better Together Initiative.

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Organiser



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