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Volume One of this series introduces business interests to the international and regional rules applicable to trade in goods and services, as well as to aspects of trade such as intellectual property rights and dispute settlement.

BUSINESS GUIDE TO TRADE AND INVESTMENT

VOLUME 1 | INTERNATIONAL TRADE



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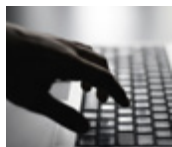
« In this volume business executives will find a wealth of insights on the rules and institutions that govern international trade today, and what they mean for their global growth strategies. »

JOHN DANILOVICH
Secretary General, International Chamber of Commerce

Volume one covers the following subject areas:

- > Introduction to the world trading system, economic and political benefits of trade, structure and functioning of the WTO
- > Fundamental rules governing international trade
- > Customs issues
- > Non-tariff barriers
- > WTO rules relating to subsidies
- > How industries can obtain relief from imports causing them harm
- > Rules applicable to trade in agricultural goods
- > Government procurement
- > Export Controls and Sanctions
- > Rules applicable to Trade in Services, IP rights
- > How disputes are settled in the WTO and regional trade agreements
- > Case studies showing how particular industries have used the rules to open foreign markets or to protect themselves from injurious imports

The authors have worked hard to simplify the complex and technical subjects of trade and investment to make them more accessible. Technical subjects have been broken down into readily understandable language. Business guidance is provided in the form of Shaded Tip Boxes, as well as legal details in Text Boxes.



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