



# Business Expectations Survey

Issue 83 December Quarter 2015

#### **Foreword**

The Business Expectations Survey is a national survey aggregated from the surveys conducted by member associations of the Australian Chamber of Commerce and Industry. These surveys cover firms in every mainland state, in every industry and of every size. In total, they represent Australia's most comprehensive survey of business expectations.

The data in this survey covers the period October, November and December 2015. There were 3,405 respondents to the survey.

#### **Participating Organisations**

This survey is compiled from data collected through individual surveys conducted by members of the Australian Chamber of Commerce and Industry:

#### **Business SA**

Tyson Ghergetta Ph: (08) 8300 0088

#### **Chamber of Commerce and Industry Queensland**

Nick Behrens Ph: (07) 3842 2244

#### **Chamber of Commerce and Industry Western Australia**

Dale Leggett Ph: (08) 9365 7555

#### **NSW Business Chamber**

Paul Orton Ph: (02) 9458 7462

#### **Victorian Automobile Chamber of Commerce**

Susie Richards Ph: (03) 9829 1111

#### **Victorian Chamber of Commerce and Industry**

Steven Wojtkiw Ph: (03) 8662 5453

#### **General Enquiries**

Tim Hicks | Senior Manager – Economic Policy (02) 6270 8000 | tim.hicks@acci.asn.au

#### **Media Enquiries**

Jessica Wright | Senior Manager - Media 0439 429 259 | (02) 6270 8000 | jessica.wright@acci.asn.au

ABN 85 008 391 795

© Australian Chamber of Commerce and Industry 2016

This work is copyright.

Reproduction is permitted, with direct attribution and notification to the Australian Chamber of Commerce and Industry.



# **Business Expectations Survey**

## Issue 83 | December Quarter 2015

#### **Contents**

Results at a Glance	1
Summary	2
Expected Economic Performance	3
General Business Conditions	3
Sales Revenue	4
Export Sales	4
Wage Growth	5
Non-Wage Labour Costs	5
Selling Prices	6
Profits	6
Employment	7
Overtime Utilisation	7
Investment in Buildings and Structures	8
Investment in Plant and Equipment	8



#### **Results at a Glance**

	5-year average	Dec 14	Sep 15	Dec 15	Change	Mar 16 (e)
Expected Economic Performance (a)	46.4	45.0	44.6	46.5	٨	-
General Business Conditions	44.9	45.5	44.6	45.6	٨	48.1
Sales Revenue	48.0	50.3	51.0	52.4	^	57.9
Export Sales	47.1	47.2	49.8	50.4	^	50.4
Wage Growth	61.4	58.4	61.7	63.2	^	59.7
Non-Wage Labour Costs	61.2	58.7	63.5	64.0	^	61.1
Selling Prices	46.3	47.9	46.7	47.2	^	50.8
Profits	40.2	41.9	43.8	44.9	^	51.3
Employment	47.4	47.0	47.9	49.2	^	50.4
Overtime Utilisation	45.0	44.1	46.0	47.7	^	43.5
Investment in Buildings and Structures	44.1	45.0	45.9	48.6	٨	48.3
Investment in Plant and Equipment	47.9	47.8	48.7	50.5	^	51.1

- (a) Expectation for following 12 months
- (e) Expectation for next quarter

#### **About the Survey**

Index values are discussed in trend terms.

An index level of 50 indicates an exact balance between those who said the variable is growing and those who said it is declining.

Businesses are asked for their expectations for the Australian economy over the next 12 months compared with the previous 12 months. This provides a reading on the strength of the domestic economy.

The survey asks firms to indicate how their business has performed over the past three months relative to the three months before. There are 11 measures: Business Conditions, Sales/Revenue, Export Sales, Wages, Non-Wage Labour Costs, Selling Prices, Profits, Employment, Overtime, Investment in Buildings and Structures, and Investment in Plant and Equipment.

Firms are also asked how they believe their business will perform over the next three months compared with the previous three months. This is reflected in expectations indices.

Several survey questions are segmented by size of business: small firms (fewer than 20 employees), medium firms (20 to 99 employees) and large firms (100 or more employees).

Each survey reading is calculated by taking a weighted sum of the proportion of responses in each answer grouping to form an index between 0 and 100.

Answers are grouped according to the strength of conditions. The strongest answer grouping is given a weighting of one and the weakest is given a weighting of zero.

If all respondents place their answer in the strongest grouping the index would be 100. If they all opted for the weakest grouping the index would be 0.

If n is the number of response categories, prop is the proportion of responses in a given category (out of 100) and i is the response category (ordered from 1 = strongest to n = weakest), then the formula for the index is:

$$Index = \sum_{i=1}^{n} prop_i \left( \frac{n-i}{n-1} \right)$$



#### Strong sales translating into increased investment

The December Quarter results from the *Australian Business Expectations Survey*, Australia's largest quarterly business survey, show an accelerating recovery in business conditions and confidence, with all indicators now at or above their five-year average and measures of sales and investment performing particularly strongly.

Overall business sentiment regarding Australia's *Expected Economic Performance* (p.3) came in near the five-year average, at 46.5, having improved for three consecutive quarters. Perceptions of *General Business Conditions* (p.3) also strengthened for the second consecutive quarter, coming in well above the five-year average, at 45.6.

Sales Revenue (p.4), the strongest component of business performance, pushed further into expansionary territory, to 52.4, following two years of almost uninterrupted improvements. *Export sales* (p.4) have followed a similar pattern, edging into positive territory at 50.4. *Profits* (p.6) have also risen rapidly, but remain relatively weak in absolute terms, at 44.9.

Against this backdrop business are boosting investment, with *Investment in Plant and Equipment* (p.8) rising for the third consecutive quarter, to 50.5, followed closely by *Investment in Buildings and Structures* (p.8), which jumped 2.7 points to 48.6.

Businesses are also expanding their payroll, with *Employment* (p.7) rising close to neutral, at 49.2, and continuing increases in *Overtime Utilisation* (p.7), rising to 47.7.

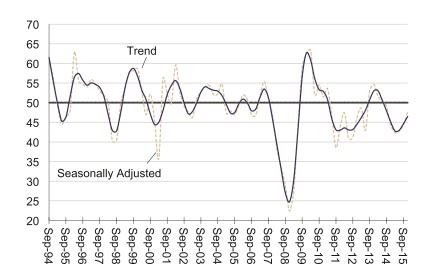
The strengthening labour market continues to translate into cost pressures, with significant increases in the December quarter pushing *Wage Growth* (p.5) and *Non-Wage Labour Costs* (p.5) even further above their five-year average. In contrast, *Selling Prices* (p.6) is the only indicator that has fallen over the past 12 months.



## **Expected Economic Performance** (a)

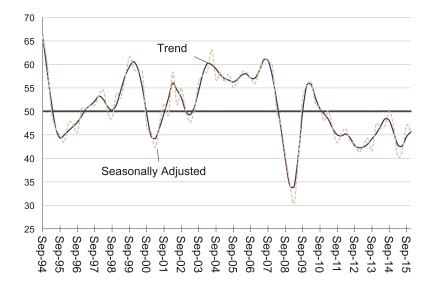
	Dec 2014	Sept 2015	Dec 2015
Much stronger	0.7%	0.9%	1.2%
Somewhat stronger	19.8%	20.0%	23.3%
About the same	40.6%	43.3%	46.6%
Somewhat weaker	35.7%	31.2%	24.2%
Much weaker	3.2%	4.6%	4.6%
Original Index	44.8	45.4	48.1
Seasonally Adjusted	44.3	44.2	47.6
Index			
Trend Index	45.0	44.6	46.5

(a) Expectation for following 12 months



#### **General Business Conditions**

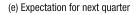
	Sept 2015	Dec 2015	March 2016 (e)
Up	18.7%	16.9%	15.3%
Same	57.3%	63.9%	67.7%
Down	24.0%	19.2%	17.0%
Original Index	47.4	48.8	49.1
Seasonally Adjusted Index	47.0	45.7	50.4
Trend Index	44.6	45.6	48.1

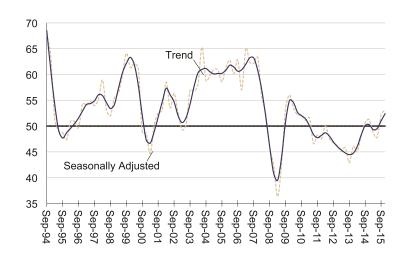




#### **Sales Revenue**

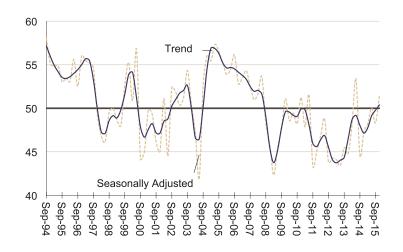
	Sept 2015	Dec 2015	March 2016 (e)
Up	32.6%	38.5%	38.5%
Same	40.9%	37.7%	40.9%
Down	26.5%	23.8%	20.6%
Original Index	53.0	57.3	58.9
Seasonally Adjusted Index	52.2	53.1	61.7
Trend Index	51.0	52.4	57.9





## **Export Sales**

	Sept 2015	Dec 2015	March 2016 (e)
Up	11.1%	15.7%	12.3%
Same	75.3%	75.2%	80.2%
Down	13.7%	9.1%	7.5%
Original Index	48.7	53.3	52.4
Seasonally Adjusted Index	48.3	51.5	53.2
Trend Index	49.8	50.4	50.4

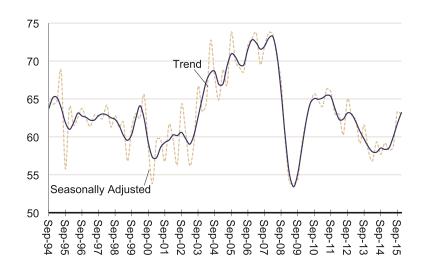




## **Wage Growth**

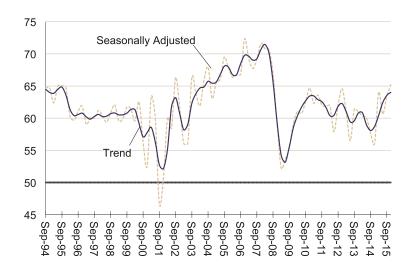
	Sept 2015	Dec 2015	March 2016 (e)
Up	36.0%	31.7%	24.1%
Same	56.5%	63.1%	69.7%
Down	7.5%	5.2%	6.2%
Original Index	64.2	63.2	59.0
Seasonally Adjusted Index	63.3	63.0	60.5
Trend Index	61.7	63.2	59.7

(e) Expectation for next quarter



## **Non-Wage Labour Costs**

	Sept 2015	Dec 2015	March 2016 (e)
Up	36.6%	35.9%	29.1%
Same	56.3%	57.5%	62.1%
Down	7.1%	6.6%	8.8%
Original Index	64.8	64.7	60.2
Seasonally Adjusted Index	63.4	65.2	62.4
Trend Index	63.5	64.0	61.1

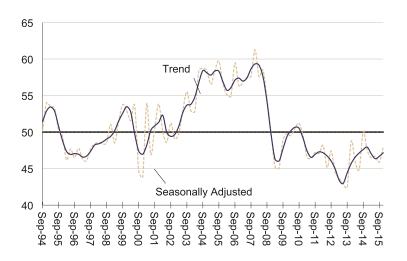




## **Selling Prices**

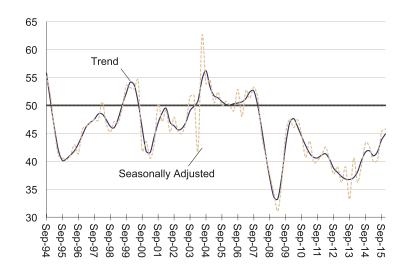
	Sept 2015	Dec 2015	March 2016 (e)
Up	16.7%	14.0%	17.8%
Same	59.8%	68.9%	69.8%
Down	23.5%	17.1%	12.4%
Original Index	46.6	48.5	52.7
Seasonally Adjusted Index	45.9	48.0	53.1
Trend Index	46.7	47.2	50.8

<sup>(</sup>e) Expectation for next quarter



#### **Profits**

	Sept 2015	Dec 2015	March 2016 (e)
Up	24.9%	29.7%	30.9%
Same	41.7%	38.9%	43.5%
Down	33.4%	31.3%	25.7%
Original Index	45.8	49.2	52.6
Seasonally Adjusted Index	45.3	45.8	54.4
Trend Index	43.8	44.9	51.3

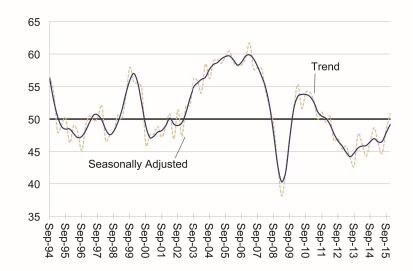




## **Employment**

	Sept 2015	Dec 2015	March 2016 (e)
Up	17.3%	21.9%	21.4%
Same	62.3%	61.2%	62.8%
Down	20.4%	17.0%	15.8%
Original Index	48.4	52.4	52.8
Seasonally Adjusted Index	48.4	50.8	53.1
Trend Index	47.9	49.2	50.4

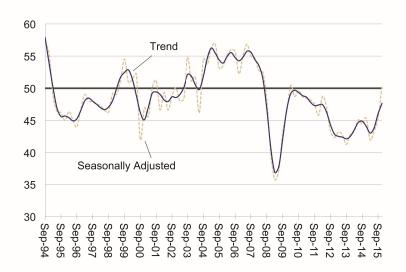
<sup>(</sup>e) Expectation for next quarter



#### **Overtime Utilisation**

	Sept 2015	Dec 2015	March 2016 (e)
Up	18.4%	23.7%	13.8%
Same	53.8%	60.0%	64.5%
Down	27.8%	16.3%	21.7%
Original Index	45.3	53.7	46.1
Seasonally Adjusted Index	45.3	50.5	47.2
Trend Index	46.0	47.7	43.5

<sup>(</sup>e) Expectation for next quarter

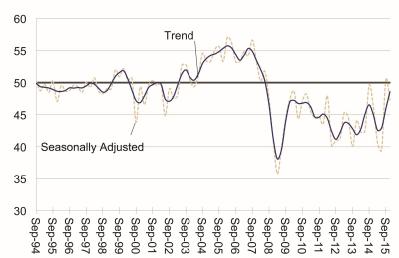




## **Investment in Buildings and Structures**

	Sept 2015	Dec 2015	March 2016 (e)
Up	20.0%	15.3%	13.0%
Same	60.8%	66.2%	69.9%
Down	19.3%	18.4%	17.0%
Original Index	50.4	48.5	48.0
Seasonally Adjusted Index	50.4	47.3	47.9
Trend Index	45.9	48.6	48.3

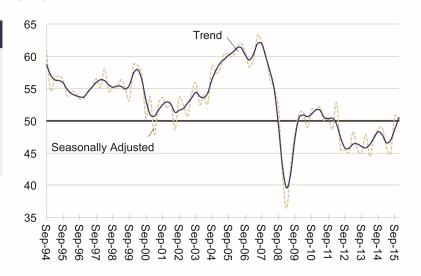
<sup>(</sup>e) Expectation for next quarter



## **Investment in Plant and Equipment**

	Sept 2015	Dec 2015	March 2016 (e)
Up	25.4%	23.6%	23.3%
Same	50.5%	56.1%	57.3%
Down	24.1%	20.3%	19.4%
Original Index	50.7	51.6	52.0
Seasonally Adjusted Index	50.8	50.2	52.4
Trend Index	48.7	50.5	51.1

<sup>(</sup>e) Expectation for next quarter



**AUSTRALIAN CHAMBER MEMBERS:** BUSINESS SA CANBERRA BUSINESS CHAMBER CHAMBER OF COMMERCE NORTHERN TERRITORY CHAMBER OF COMMERCE & INDUSTRY QUEENSLAND CHAMBER OF COMMERCE & INDUSTRY WESTERN AUSTRALIA NEW SOUTH WALES BUSINESS CHAMBER TASMANIAN CHAMBER OF COMMERCE & INDUSTRY VICTORIAN CHAMBER OF COMMERCE & INDUSTRY NATIONAL INDUSTRY ASSOCIATION MEMBERS: ACCORD — HYGIENE, COSMETIC & SPECIALTY PRODUCTS INDUSTRY AGED AND COMMUNITY SERVICES AUSTRALIA AIR CONDITIONING & MECHANICAL CONTRACTORS' ASSOCIATION ASSOCIATION OF FINANCIAL ADVISERS ASSOCIATION OF INDEPENDENT SCHOOLS OF NSW AUSTRALIAN SUBSCRIPTION TELEVISION AND RADIO ASSOCIATION AUSTRALIAN BEVERAGES COUNCIL LIMITED AUSTRALIAN DENTAL ASSOCIATION AUSTRALIAN DENTAL INDUSTRY ASSOCIATION AUSTRALIAN FEDERATION OF EMPLOYERS & INDUSTRIES AUSTRALIAN FEDERATION OF TRAVEL AGENTS AUSTRALIAN FOOD & GROCERY COUNCIL AUSTRALIAN HOTELS ASSOCIATION AUSTRALIAN INTERNATIONAL AIRLINES OPERATIONS GROUP AUSTRALIAN MADE CAMPAIGN LIMITED AUSTRALIAN MINES & METALS ASSOCIATION AUSTRALIAN PAINT MANUFACTURERS' FEDERATION AUSTRALIAN RECORDING INDUSTRY ASSOCIATION AUSTRALIAN RETAILERS' ASSOCIATION AUSTRALIAN SELF MEDICATION INDUSTRY AUSTRALIAN STEEL INSTITUTE AUSTRALIAN TOURISM AWARDS INC AUSTRALIAN TOURISM EXPORT COUNCIL AUSTRALIAN VETERINARY ASSOCIATION BUS INDUSTRY CONFEDERATION BUSINESS COUNCIL OF CO-OPERATIVES AND MUTUALS CARAVAN INDUSTRY ASSOCIATION OF AUSTRALIA CEMENT CONCRETE AND AGGREGATES AUSTRALIA COMMERCIAL RADIO AUSTRALIA CONSULT AUSTRALIA CUSTOMER OWNED BANKING ASSOCIATION CRUISE LINES INTERNATIONAL ASSOCIATION DIRECT SELLING ASSOCIATION OF AUSTRALIA EXHIBITION AND EVENT ASSOCIATION OF AUSTRALASIA FITNESS AUSTRALIA HOUSING INDUSTRY ASSOCIATION HIRE AND RENTAL INDUSTRY ASSOCIATION LARGE FORMAT RETAIL ASSOCIATION LIVE PERFORMANCE AUSTRALIA MASTER BUILDERS AUSTRALIA MASTER PLUMBERS' & MECHANICAL SERVICES ASSOCIATION OF AUSTRALIA MEDICAL TECHNOLOGY ASSOCIATION OF AUSTRALIA NATIONAL DISABILITY SERVICES NATIONAL ELECTRICAL & COMMUNICATIONS ASSOCIATION NATIONAL FIRE INDUSTRY ASSOCIATION NATIONAL RETAIL ASSOCIATION NATIONAL ROAD AND MOTORISTS' ASSOCIATION NSW TAXI COUNCIL NATIONAL ONLINE RETAIL ASSOCIATION OIL INDUSTRY INDUSTRIAL ASSOCIATION PHARMACY GUILD OF AUSTRALIA PHONOGRAPHIC PERFORMANCE COMPANY OF AUSTRALIA PLASTICS & CHEMICALS INDUSTRIES ASSOCIATION RESTAURANT & CATERING AUSTRALIA SCREEN PRODUCERS AUSTRALIA VICTORIAN AUTOMOBILE CHAMBER OF COMMERCE