

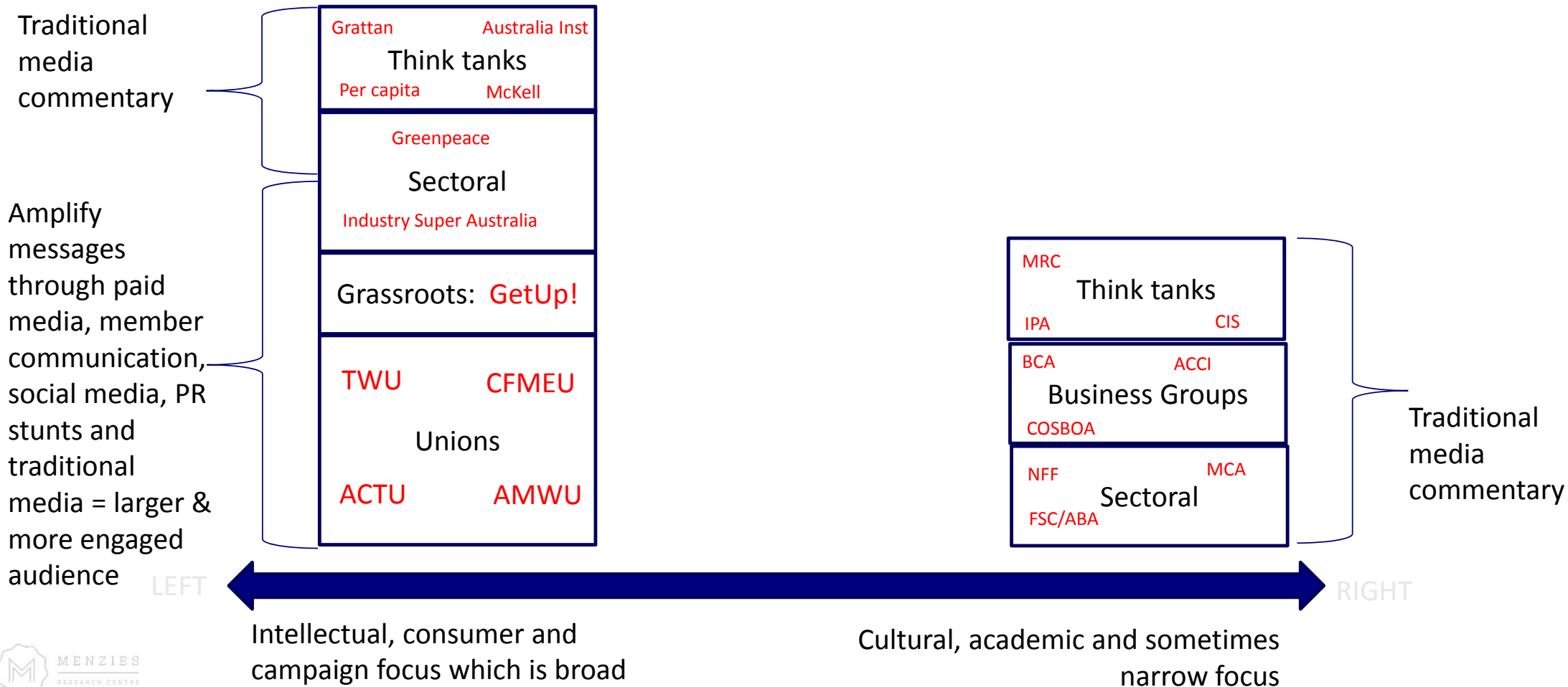
AUSTRALIA'S ENTERPRISE POLICY LANDSCAPE

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Influencing the national business agenda



Quantifying the annual policy imbalance

ANTI ENTERPRISE

1. \$9m – estimated revenue of think tanks
2. \$21m – spent by sectoral interests (industry super / Greenpeace only)
3. \$121m - union budgets (7 large)
4. \$9m spent by Getup - grassroots
5. **Total \$160m per annum**
6. Social media followers 200,000 (domestic ex unions) 2m (global)

PRO ENTERPRISE

1. \$6m - estimated revenue of think tanks
2. \$35m – business groups budgets (7 large)
3. **Total \$41m per annum**
4. Social media followers 24,500 (domestic ex sectoral groups)

Source: ACNC, AEC, FWC data and MRC estimates